



Gamma Chapter's Mission Statement: Women in Leisure Services – Gamma Chapter is an empowering, dynamic, and progressive organization which strives to provide resources for personal, academic, and professional growth through affordable and innovative trainings with enriching networking opportunities to our members and students pursuing community recreation and human service careers.

1. Maintain a fiscally sound budget

- Have Treasurer send monthly reports to Board for their review prior to each board meeting for more careful review
- Hold Committee Coordinator accountable for submitting complete financial documentation for events
- Successful implementation of fundraising opportunities at all Gamma events to raise funds for Gamma Scholarships.

2. Meet the needs of the members with revised events and opportunity for financial support

- Increase educational based trainings
- Offer events in various areas of Gamma's boundaries
- Increase benefits based marketing (WIIFM)
- Partner with other professional organizations to offer educational events
- Successful implementation of a Professional Development Grant Program to assist members with event/new member membership cost

3. Increase Gamma's social media presence

- Post to Gamma's Facebook and LinkedIn pages a minimum of once per week
 - Post highlights of members, events, programs, etc.
 - Post pictures from Gamma events and programs
 - Post job opportunities as they become available
 - Post relevant book recommendations, short articles, podcast episodes
 - Post training opportunities from other local and statewide professional organizations

4. National Advocacy

- Educate members of National's role and its importance
- Hold National to the standards and rules set forth in the bylaws

5. Develop membership to allow for more effective succession planning

- Co-chair all events and ensure all committees are at capacity
- Challenge members to take an active role in a committee, chair, or board position
- Begin recruiting efforts for Executive Board and Committee Chairs early in the year

6. Propose Chapter Enhancements

- Propose amending the Board of Directors' positions as follows: remove the Past President position; add a Director of Publicity position; change the title of 2nd Vice President position to Vice President; change the title of 1st Vice President position to President-elect; change the title of the Committee Coordinator position to the Director of Committees; change the title of the Treasury position to the Director of Finance.
- Propose amending the Board of Directors' presidential series to the following: begin with Vice President, ascend to President-elect & conclude with President; remove the Past President position.
- Research and propose options to accept payments in the form of a credit card